

9Marks Workshop Partnering Opportunities

Partner with 9Marks in Building Healthy Churches

9Marks Workshops are training events designed to introduce an audience to key biblical practices for building healthy (that is, biblical) churches. We start by offering a biblical vision of the church as it displays the glory of God, and then we walk through the nine marks. Primarily, these sessions are for pastors, church leaders, and seminarians. Depending on speakers and locations, there's many ways we can structure the sessions and schedule. together to host a 9Marks Workshop. Typically, we do these workshops in a 9-session format over two days.

For instance, the most common 9-session schedule looks like this:

- **Foundations of a Healthy Church**
 - **Session 1: Expository Preaching**
 - **Session 2: Preaching & Biblical Theology**
 - **Session 3: The Gospel**
- **Building of a Healthy Church**
 - **Session 4: Conversion**
 - **Session 5: Evangelism**
 - **Session 6: Discipleship**
- **Life Together in a Healthy Church**
 - **Session 7: Membership**
 - **Session 8: Discipline**
 - **Session 9: Leadership**

We aim to offer a little theory and a little practice, like moving between your high school chemistry lecture room and the laboratory. Pastors want to “get the point”—that’s the theory. But they also want to know how to “get the church from here to there”—that’s the practice. We try to address both.

9Marks will provide all the content for the sessions and designate the speakers. The host is responsible for everything else, including all costs and planning logistics for the workshop. The specific terms of agreement are listed below:

Partnership Workshop	
Accounting	The host will be responsible for all accounting associated with the Workshop. The host will pay all expenses and process all income from the Workshop. Any approved expenses incurred by 9Marks will be submitted to the host for reimbursement.
Bookstore	Due to tax regulations, 9Marks no longer provides books for sale at Workshops. However, 9Marks will sell

Partnership Workshop	
	the host books at a very reduced rate for <i>giveaway</i> purposes.
Event Location	<p>The host will provide the venue for the 9Marks Workshop. The venue must seat a minimum of 50 attendees and have access to restroom facilities.</p> <p>Any equipment needs such as tables, chairs, projectors, will be provided by the host.</p> <p>The host will develop any necessary signage to welcome attendees and to direct them to registration, the meeting hall, the restrooms, hospitality areas, etc.</p>
Hospitality	<p>At a minimum the host will provide water and light snacks for attendees. Depending on the Workshop schedule and local dining options, the host may need to provide or arrange for meals for the attendees.</p> <p>If meals are not provided, the host will prepare a list of local eateries for the attendees.</p> <p>The host will pay all food expenses.</p>
Marketing	<p>The host will be primarily responsible for marketing the Workshop.</p> <p>9Marks will send targeted emails to local constituencies and promote the Workshop on our website and via social media.</p> <p>The host will develop a web page to promote the Workshop and provide visitors with details.</p> <p>The 9Marks logo must be included on all Workshop promotional material. The host may co-brand the Workshop with another conference or organization logo.</p>
Music	No music.
Online Registration	<p>The host will develop and support an online or offline event registration process that will capture attendee contact information, process credit card registrations (if applicable), and provide attendees with an electronic confirmation. The host will provide 9Marks with regular updates of attendee registration numbers.</p> <p>Credit card processing fees will be paid by the host (if applicable).</p>

Partnership Workshop													
	The host and 9Marks will both own the database file for future promotions, but neither will be permitted to sell that information to any other organization.												
Onsite Registration Check-in	<p>The host will provide a clearly marked venue for onsite registration. This could be a lobby, entrance way, or space immediately outside the meeting room.</p> <p>The host will provide the staff and volunteers necessary to run onsite registration.</p> <p>The host will develop onsite registration processes to process attendees when they arrive. This will include accurate registration lists, printed nametags, and a help desk for questions.</p>												
Pricing	<p>The host in coordination with 9Marks will set the registration price for attendees.</p> <p>Any scholarship offering or discount schedule will be at the discretion of the host.</p> <p>The general target price for this Workshop is \$45 (general) and \$25 (student).</p>												
Revenue Sharing	<p>The host will receive 100% of the registration fee for the first 100 attendees and 75% of the registration fee for every registration that exceeds 100.</p> <p>9Marks will receive 25% of the registration fee for every registration that exceeds 100.</p> <p>The host will be responsible to pay all approved direct costs associated with the Workshop.</p> <p>The host is expected to cover any indirect costs that may be incurred in the normal use of their facility (electricity, HVAC, janitorial expenses, security, etc.).</p>												
Schedule	<p>The host in coordination with 9Marks will determine the schedule for the Workshop. The following sample schedule has worked well for past Workshops:</p> <p>9 Talk Schedule</p> <p>Day 1</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">8:00-9:00am</td> <td>Registration/Check-In</td> </tr> <tr> <td>9:00-9:30am</td> <td>Introduction</td> </tr> <tr> <td>9:30-10:15am</td> <td>Session 1</td> </tr> <tr> <td>10:30-11:15am</td> <td>Session 2</td> </tr> <tr> <td>11:30-12:15pm</td> <td>Session 3</td> </tr> <tr> <td>12:15-12:30pm</td> <td>Q&A</td> </tr> </table>	8:00-9:00am	Registration/Check-In	9:00-9:30am	Introduction	9:30-10:15am	Session 1	10:30-11:15am	Session 2	11:30-12:15pm	Session 3	12:15-12:30pm	Q&A
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	<p>12:30-1:30pm Lunch (provided) 1:30-2:15pm Session 4 2:30-3:15pm Session 5 3:30-4:15pm Session 6 4:15-5:00pm Q&A 5:00pm Workshop ends for the day</p> <p>Day 2 8:30-9:00am Continental breakfast (provided) 9:00-9:45am Session 7 10:00-10:45am Session 8 11:00-11:45am Session 9 11:45-12:30pm Q&A 12:30pm Workshop ends</p>
Speaker Honorarium	9Marks recommends that the host provide an honorarium to the speakers. It is up to the host to determine the amount. 9Marks will <i>not</i> pay any of the speakers an honorarium.
Speakers	9Marks will provide speakers for the Workshop based on schedule availability and content requirements. Specific speakers will be agreed upon and determined before the Workshop is promoted.
Staff Support	Attendees will be directed to the host's email and phone number for any questions regarding the Workshop or registration. The host will provide all necessary event staff to execute the Workshop. 9Marks will provide event-planning experience as necessary.
Travel/ Accommodations	The host will prepare a list of recommended local hotel accommodations for attendees. The host will arrange for the travel and lodging for all of the speakers. Any approved travel/accommodation expenses to include airfare, hotel, meals, and car expenses for 9Marks speakers and staff will be submitted to the host for reimbursement.
Exhibitors	The host may choose to invite other exhibitors/organizations to have a display table at the Workshop.

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	All exhibitors must be pre-approved by 9Marks.
Volunteers	The host will recruit volunteers to assist in executing the Workshop. The number of volunteers will be determined by the number of attendees.
Workshop Resources	<p>The 9Marks logo must be included on the Workshop workbook. The host may co-brand the Workshop workbook with another conference/organization logo.</p> <p>Any approved expenses for conference resources including shipping will be submitted to the host for reimbursement.</p>