



# Evangelism: Churches Sharing Jesus Together





## Simply put, evangelism is sharing the good news of Jesus with others.

### EVENTS

In 2024, we partnered with like-minded ministries at more than 50 events around the world. In total, we had over 2,000 pastors and ministry leaders attend events to learn about building healthy churches. We went everywhere from rural Maine to Spain to Dubai.

By God's grace, churches and pastors were equipped and strengthened, gospel friendships were formed, and more churches learned about what the Bible teaches for how to grow healthy.

And yet, we know it can feel more complicated than that. This is especially the case when we treat evangelism like a solo sport—like we're in it all by ourselves. The good news is that Jesus didn't just give the Great Commission to individual Christians. Instead, he gave it to his church. Local churches specifically share in Jesus's command to make disciples of all nations together. What's more is that every gospel preaching church is on the same team.

But how do churches evangelize together? For years, 9Marks has tried to help pastors and churches answer this question. With your help, we have written articles, committed entire issues of Church Matters, and published full length books all about evangelism in the local church. We have also held training events around the world where we discuss what a culture of evangelism is and how to build one. By God's grace, many churches have responded by emphasizing evangelism in their congregations and in partnership with other churches.

The goal in all these efforts? More healthy churches sharing Jesus with the world. That's why 9Marks exists and that's why your help is so important. Thank you for your partnership with us in this great work.

57

DOMESTIC EVENTS

12

INTERNATIONAL  
EVENTS

24

WEEKENDERS  
IN CHURCHES AROUND  
THE WORLD

2000+

TOTAL PASTORS  
ATTENDED



9MARKS AT 9, SBC ANNUAL MEETING



WEEKENDER, CAPITOL HILL BAPTIST CHURCH

## RESOURCES

9Marks released twelve books this year, including the 2nd edition of *What Is a Healthy Church?* by Mark Dever, *How Can I Begin to Teach the Bible?* by David Helm, and *How Can I Grow in Hospitality?* by Keri Folmar. Over 300,000 9Marks books were sold. We also introduced *Counseling Talk* hosted by Deepak Reju, Garrett Kell, and Hayley Satrom. *Counseling Talk* joins *Pastors Talk*, *Bible Talk*, *Preachers Talk*, *Missions Talk*, and *Priscilla Talk*.

### 2024 Journals

1. Evangelism
2. Seasons In a Pastor's Life
3. Polity: Why It Matters

### Podcasts



# 315,213

BOOKS SOLD THIS YEAR

# 7,743

JOURNALS SOLD  
THROUGH AMAZON

# \$58,473

BOOKSTORE  
DISCOUNTS GIVEN

## Top 3 books

CHURCH MEMBERSHIP, DEACONS,  
AND WHAT IS THE GOSPEL?



## NETWORKS

The old adage is right: “it takes a village. . . “ A village to do what? Well for one thing, it certainly takes a village to evangelize the world. It takes many villages actually—many churches and ministries working together to share Jesus around the globe. This is why 9Marks partners with more than 90 like-minded ministries. Together we work to build healthy churches that powerfully testify to the gospel around the world.

Our partnership with Church in Hard Places (CiHP) is one powerful example of ministries teaming up to resource and train pastors. CiHP is a ministry that serves churches in regions of the world where there is very little access to the gospel. Utilizing 9Marks resources, CiHP has more than 300 pastors annually participate in their-church based apprenticeship program. The churches who host CiHP's apprenticeship program are located in some of the most difficult to reach places in the world. 9Marks is excited to continue providing biblical resources and training to ministries like CiHP.



CiHP, NEPAL PASTORS



PASTORS CONFERENCE IN BRAZIL

## INTERNATIONAL

In 2024, we were thrilled to assist in the launch of three new Weekenders in Johannesburg, South Africa, Singapore, and Munich, Germany. These events joined five already established Weekenders and Intensives which occur outside the United States. In addition to more Weekenders, we held pastoral training events in Egypt, South Africa, Zambia, Kenya and Brazil. Finally, this year we partnered with local publishers to release 117 resources in 25 languages - including our first resources in Amharic.

Active in **51** languages

New in 2024: Amharic

720

TRANSLATED BOOKS

83

CORE SEMINARS

191

TRANSLATED JOURNALS

18

LANGUAGE WEBSITES

## DIGITAL GROWTH

9Marks' influence continues to spread as shown by some measurements of our digital footprint.

85

COUNTRIES VISITED THE  
TRANSLATIONS PAGES

287.7K

YOUTUBE VIEWS

6,437

CHURCHES IN  
OUR DATABASE

420,498

PASTORS TALK DOWNLOADS

418,414

BIBLE TALK DOWNLOADS

73,816

PRISCILLA TALK  
DOWNLOADS

2.7M

WEBSITE VISITS

64,249

COUNSELING TALK  
DOWNLOADS

## FINANCIALS

2024 Budgeted Income **\$3,221,961**

Charitable Gifts	\$1,931,161
Resources	\$903,000
Events	\$303,000
Other	\$84,800

2024 Charitable Gifts\* \*as of 9/30/2024

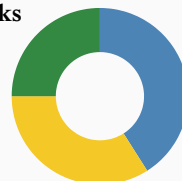
Churches	\$474,319 (39%)
Individuals	\$552,528 (45%)
Organizations	\$193,255 (16%)

2025 Budget **\$3,000,000**

Give online at [9Marks.org/donate](https://9Marks.org/donate)  
Contact us at [give@9Marks.org](mailto:give@9Marks.org)  
or call 202-543-1224

525 A St NE, Washington, DC 20002

Networks  
25%



Events  
34%

Resources  
41%

How money  
is spent



445 Individuals  
116 Churches  
12 Organizations

Where gifts  
come from



Current Needs  
\$711,059

Gifts Received  
\$1,220,102

Fundraising  
status 2024